Programme Outcomes of Commerce Stream.

- 1. The commerce stream is a vibrant one and students can be a good source of HR for the sectors of Banking, Finance and Management.
- 2. Students can setting up their own business and enterprises.
- 3. A detailed and through knowledge of finance and commerce is available for students.
- 4. After graduation the students get a good exposure in fields of selling marketing, Advertisement, Administration and Management.
- 5. New Avenue get opened for entry into globally required professional courses like, MBA, CA, CWA, CS etc.

Courses Outcomes

Financial Accounting.

- 1. The students will get information about the basics of accountancy, rules of double entry and journals ledgers.
- They learn about the technical procedure about maintaining account books.
- 3. They also get exposed to legal requirements of preparing final accounts of signle proprieties.
- 4. The students get an opportunity to get deep knowledge about the accounting procedure adopted by co-operative societies, while preparing the final accounts.

Company Law.

- 1. Students get an opportunity to know about the legal aspects of all the details regarding company, its formation, capital and its types.
- 2. To import detailed information about company Act 2013.
- 3. They get information about different types of companies, shares and documents of memorandum of association.
- Gain knowledge of various legal aspects of business.

Advertisement & Sales Promotion.

- 1. Students come to know about basic concept and trends of marketing along with a knowledge of recent changes in marketing.
- 2. Students have an opportunity to know about the art of advertising, publicity and production identification.
- Selling techniques and sale promotion of products is made easy to the students.

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Entrepreneurial Skills and Small Scale Business.

- 1. Students get an insight to business environment and setting up of business.
- 2. To develop a mindset of setting own business and managing it

Business Economics.

- 1. Acquire the basic knowledge in business concepts and importance of economic activities of the consumer.
- 2. Calculate the elasticity of demand and supply of the commodities in the market.
- 3. Know the various factors of production viz land, labour and capital.

Computerised Accounting.

- 1. Understand the various features of tally.
- 2. Introduce the system of Tally accounting in business concern.
- 3. Apply the various vouchers in tally.
- 4. Generate report based on the tally systems.

Environmental Science.

Business Regulatory Flame Work.

- Students are understand about the various laws.
- 2. They know about the rights of a
- 3. They will be able to understand the mechanism of redress the disputes.
- 4. They know about the RTI act 2019.

<u>Hindi.</u>

- Students learn communicate effectively in the Hindi knowledge.
- 2. Students will write a compare and contrast paragraph using vocabulary associated with the language function.

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E-Commerce.

- 1. Identify the component parts of e-commerce.
- 2. Identify the benefits of selling online.
- 3. Understand the risks around cyber security when trading and doing business online.
- Know how to optimize and stay safe when selling online.

Cost Accounting.

- 1. Understand the Importance of the difference between Financial Accounting and cost accounting.
- Compute the material cost labour cost and overhead cost.
- Compute the cost of process costing.
- Compute the cost involved in a contract work.

<u>G.S.T</u>

- 1. Student will be equipped with the knowledge of basic concepts of goods and service tax, CHST, SGST, IGST, classification of goods and valuation rules.
- 2. Students will learn the basic procedures under GST incorporating the registration, filling of returns and payments of tax.
- 3. Student will be equipped with the knowledge of composition scheme under GST, exemption under GST, concept of supply of goods, nature of supply.

Business Communication.

- 1. Lean the art of communication and become effectively communicative.
- 2. Develop the competence in formatting business letters and in the techniques of composing drafts.
- Write business letter concerning sales, collection, complained circular.

Business Statistics.

- 1. Learn basic concepts statistics.
- 2. Analysis the knowledge in statistical measures such as mean, median, mode etc.
- 3. To analysis different measures of dispersion.
- 4. Study about index numbers for comparison and analysis of business data.

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Income Tax Law.

- 1. Know the basics of Income Tax and the legal provisions on the residential status of a person.
- 2. Compute the income from the sources salary and House Property.
- Calculate income from business and professions.
- 4. Computer the long-term and short term capital gevins and income from other sources.

Tax Procedure and Practices.

- 1. Know the procedure of filing ITR online.
- 2. Assessment of income of individual and HUF.
- 3. Learn the procedure of Assessment, refund, appeals and penalties.

Management Accounting.

- 1. Compute the standard costing and variance analysis.
- 2. Learn about total quality management.
- 3. Compute the contribution P/V ratio and M.O safety.
- 4. Larn about cost accounting Vs Management Accounting.

Swachh Bharat

- 1. The campaign has been successful in crating awareness about cleanliness and sanitation.
- 2. Learn about uses of compost bits.
- 3. Learn about procedure of, Bio-Gas.

Business Ethics

- 1. Learn how businesses define ethics and how they encourage their employees to behave ethically.
- 2. Learn about corporate code of conduct.
- 3. Learn about corporate Governance.
- 4. Learn about implementing business ethics.

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Financial Management.

- 1. The students will get information about the financial management and scope of Financial Management.
- 2. Demonstrate an understanding of the overall role and importance of the finance function.
- 3. Learn about Divi dend policy and models.
- 4. Compute cost of capital.

Yoga and Health.

- 1. The students are able to understand meaning and definition of Health and Health problems in India.
- Students will able to understand the role of physical activity in maintain health.
- 3. The students will able to understand the meaning of yoga and its benefits in life.
- 4. The pupils will be able to understand meaning of Asana, Pranayama, its type and principle.

Marketing Managements

- 1. The students will be able to understand the evolution of marketing.
- 2. They know about the product life cycle and planning.
- 3. They become marketing professionals.

Retail Management.

- The students will be able to know the fundamental concept of retail business.
- 2. Develop skills in retail selling.
- 3. They able to evaluate the legal and ethical issues in retail trades.
- 4. They plan about their own retail business.

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